

SparkPost Enterprise Services

With an assigned Technical Account Manager, you will reach optimal delivery and engagement rates while protecting your sending reputation. We provide technical support and guidance during on-boarding and work with your team throughout the year to help you achieve your business results.

A partner to help navigate and mitigate complex operational issues.

Great Fit For

- Sophisticated senders with demanding technical needs and performance requirements
- Companies with multi-tenancy requirements who are building an in house central email services for multiple business units

Assigned Resources

Technical Account Manager (TAM): Highly Experienced Email Expert

Onboarding Services

- Message Segmentation Strategy
 - Domains, IPs, Pools, Message Authentication
- Guidance on Migration and IP Warmup
- Configuring SparkPost - Technical Guidance on Integration
- Formal Training - Best Practices for Senders

Monthly Check-Ins (After Onboarding)

- Technical Training
- Intro to New Features
- Review of Support Inquiries

VIP Services

- Private Slack Channel
- 24x7 Emergency Hotline
- Early Access to New Features
- Executive Access
- Industry Events: Cospeak with SparkPost