

SparkPost Elite

Upgrade to the most advanced email delivery service. Period.

“For a fast-growing global company like Vivastreet, SparkPost Elite is the ideal email service. Navigating the many different ISP rules internationally can be very difficult, but SparkPost Elite, which provides our own dedicated infrastructure, automates most deliverability processes, bringing outstanding inbox performance that adds value to our business.”

HELENA KLEIST,
PRODUCT MANAGER,
VIVASTREET

For companies just starting out, the choice of SparkPost’s pay-as-you-go cloud email delivery service is a no-brainer—you can integrate with your app or site and start sending immediately. However, as your business continues to grow, your email programs become more sophisticated and more integral to your bottom line. You need absolute control over your email operations and the peace of mind that comes from having a support organization that stands behind you 24/7.

SparkPost Elite gives you all of the power of the SparkPost cloud email service in a dedicated instance with white-glove service and guaranteed peak sending rates. With SparkPost Elite, you have complete control over your sending reputation, delivery speed and management of your messaging while freeing you from the hassle of managing in-house servers and other hardware. Plus, you can quickly add mobile text messaging or push notifications to the mix, easily extending your reach beyond email.

TAKE CONTROL WITH DEDICATED CLOUD INFRASTRUCTURE

SparkPost Elite is a dedicated cloud email service that provides all the benefits of the world’s most powerful email platform—the best deliverability to the inbox, real-time analytics, and unsurpassed control over your mail streams—together with dedicated white-glove service to help ensure the success of your email programs.

SparkPost Elite provides you with dedicated cloud infrastructure and IP addresses so you have full control over your sending capabilities and reputation, freeing you from the vagaries of a shared environment or the hassle of managing in-house servers and other hardware. SparkPost Elite also enables you to send SMS text and push notifications for mobile apps.

SAVE TIME. SEND MAIL. SLEEP EASIER.

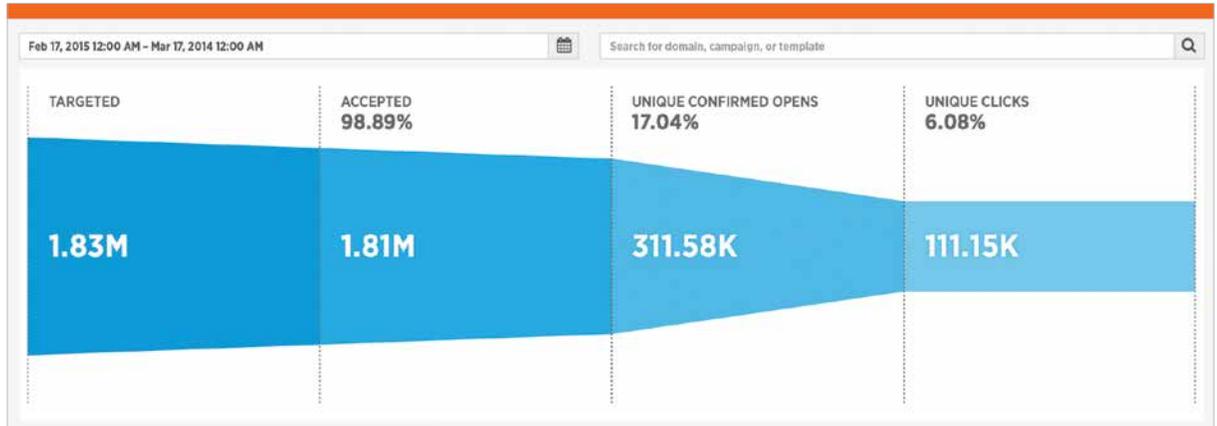
Everything you need to quickly roll out world-class email programs

- **Dedicated Instance.** You have control over your own mail streams: own your own sending reputation and tailor your messaging policy according to how you run your business.
- **Highest Deliverability.** You get the best deliverability to the inbox with professional deliverability services and participation in our Adaptive Email Network.
- **Powerful and Flexible APIs.** Your existing applications are easily integrated to quickly generate and send highly personalized, relevant messages—ensuring higher customer engagement.
- **Best Performance.** Get your mail delivered on time every time with guaranteed peak sending rates and 99.9% uptime SLAs.

FROM THE COMPANY TRUSTED BY WORLD-CLASS TECHNOLOGY LEADERS TO SEND OVER 25% OF ALL LEGITIMATE EMAIL.



Track critical engagement metrics in real time.



- **Real-Time Analytics.** You gain deep insight into what's going on with your emails and how your customers are engaging with them at any point in time.
- **Mobile and Cross-Channel.** You can quickly add mobile text messaging or push notifications to your marketing mix, easily extending your reach beyond email.
- **White-Glove Service.** You get a dedicated Technical Account Manager who provides reviews and advice for improvements, plus dedicated support staff with 24x7 monitoring of your service.
- **Easy to Switch.** We manage the initial set-up and configure the service to meet your needs, with custom messaging policy implemented if you need it, so you're up and sending in no time.

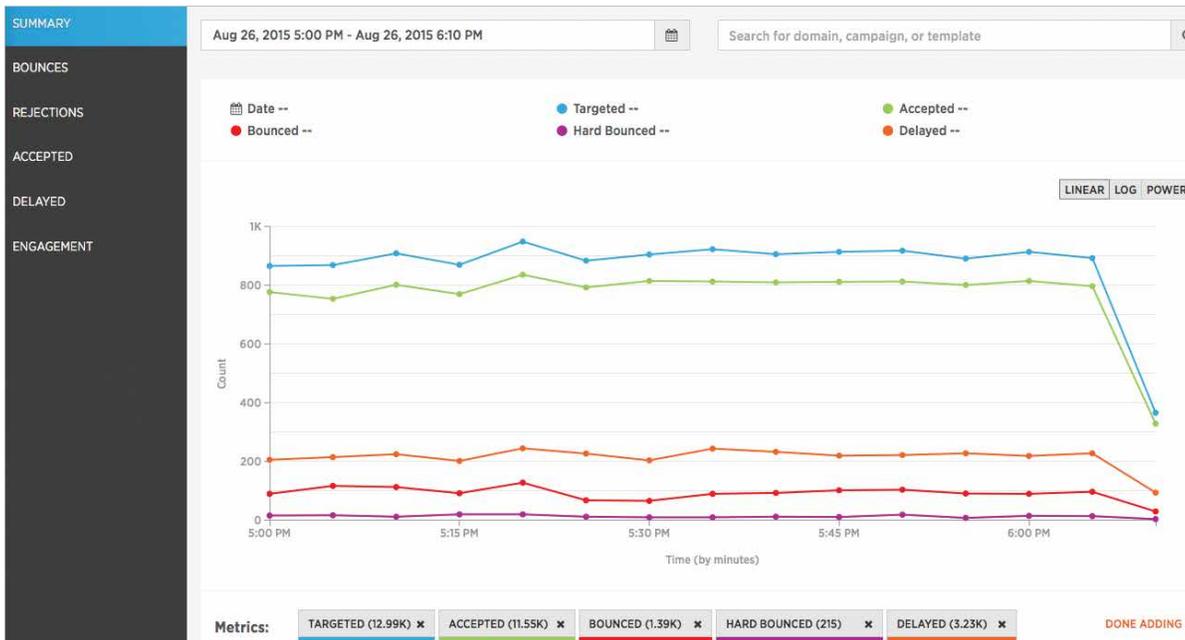
PROVEN, RELIABLE, EFFECTIVE

SparkPost Elite is built on top of the industry-leading email delivery platform, so you get the world-class scalability and inbox performance enjoyed by the world's largest senders, including Pinterest, Twitter, Salesforce, PayPal, Oracle and thousands of other top brands. SparkPost Elite can easily handle expanding messaging volumes as your business grows. It's guaranteed to deliver peak hourly rates, and provides the continuous uptime and dedicated support you'd expect from an enterprise-grade solution.

- Get your mail out fast when you need it most, with guaranteed peak volume delivery and burst rates.
- Benefit from the proven platform handling over 25% of the world's legitimate email.
- Sleep easy with enterprise-grade support provided by your own dedicated Technical Account Manager.

More than just a cloud email solution, SparkPost Elite also enables you to send SMS text and push notifications for mobile apps.





Get clear visibility into disposition data from ISPs.

ACTIONABLE ANALYTICS

The insight you need to optimize results

SparkPost Elite provides real-time analytics that tell you what you're doing well and what you could be doing better, without requiring you to become an email expert. Our deliverability dashboard tracks over 40 different metrics in real time, including latency, bounce reports and engagement data, giving you a clear picture of how your email is performing so you can make corrections before minor issues become major problems.

- Highly granular and timely data on messages queued, delivered, opened, bounced, clicked-through and more.
- User-friendly ad-hoc and drill-down navigation by domain, campaign, geography and more.
- Real-time insight for troubleshooting or tweaking campaigns on-the-fly.

COMPREHENSIVE EMAIL APIS AND SDK LIBRARIES

Supports all kinds of transactional, triggered, and marketing email

SparkPost Elite makes it easy for you to integrate email with web and mobile apps, regardless of your choice of programming language.

- Flexible transmission API lets you easily generate both transactional and marketing messages.
- Powerful templating APIs for automating highly personalized messages and sections of messages.
- Metrics API feeds data on customer behavior to big-data analytics engine.
- Web UI provides centralized control over look-and-feel across all messages, transactional or bulk.
- Send via SMTP or REST APIs.
- Access and integrate your data in real-time with webhooks.
- All email APIs are served over HTTPS to ensure the highest security standards.

Adaptive Email Network:

- Continuously collects and analyzes bounce codes and feedback data from ISPs worldwide—over 90% coverage.
- Automatically creates intelligent sending rules on your behalf.
- Intelligently throttles or accelerates outbound streams based on real-time ISP feedback.
- Provides the data needed to purge bad email addresses, helping to protect your sending reputation.

UNMATCHED DELIVERABILITY

The most reliable email service with the best inbox performance

With most cloud email services, you're on your own when it comes to managing bounce codes, feedback loops and ISP relations, which is why other services don't have a very good track record for deliverability or reliable uptime. SparkPost is different. Renowned in the email industry for our Adaptive Email Network (AEN) and automated delivery optimization technologies, we consistently earn the highest deliverability rate of any email solution provider on the planet. All of the critical data collection, analysis and system processes required to maintain peak inbox performance rates are automated within SparkPost Elite, and managed by the SparkPost deliverability team. With SparkPost Elite—which includes full email authentication capabilities for DMARC, DKIM and SPF—you'll experience fewer bounces, blocks and delays, and enjoy the super-high delivery rates achieved by our large-sender customers with the best reputations.

ENJOY UNMATCHED CONVENIENCE AND PERFORMANCE: TODAY & TOMORROW

With SparkPost Elite, you get industry-best email performance and deliverability, with the convenience and flexibility of an API-based cloud service. Plus, our state-of-the-art analytics give you precise insight into message, campaign, and channel performance. In all, SparkPost Elite is an unbeatable package that will enable you to unlock the full value of email, drive higher customer engagement rates, and optimize revenue for your business.

ABOUT SPARKPOST

SparkPost is the cloud solution from Message Systems, the world's number one email infrastructure provider, whose customers—including LinkedIn, Twitter, Groupon, Salesforce, Marketo, Pinterest, Zillow and Comcast—send over 3 trillion messages a year, over 25% of the world's legitimate email. Our software outperforms every other cloud or on-premises alternative, and these companies choose us to provide the deliverability, speed and insight they need to drive customer engagement for their business.

 **Get Started Today!** Call toll-free at **877-887-3031**
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